



# Factsheet

## About Us

We're genuine, curious, funny, eccentric, and sometimes manic problem-solvers. We're big enough to nail complex cross-platform assignments, small enough to know each other by name, and nimble enough to handle the tightest of deadlines. We're also independent, so no wing-tipped VP from Corporate can tell us what to do, who to work with, or why we can't launch a new brand campaign using VR cats, delivery drones and fire-breathing mimes.

## Ownership and Office Locations

MMB is an independently owned, full-service creative agency headquartered in Boston, Massachusetts. We have additional offices in New York and Houston.

## Key Executives

Fred Bertino ..... <i>Founder, President</i>	Sara Ventetuolo ..... <i>Director of Broadcast Production</i>
Jamie Mambro ..... <i>Founder, Creative Director</i>	Jay Pattisal ..... <i>Director of Brand Planning</i>
Travis Robertson ..... <i>EVP, Executive Creative Director</i>	Jon Greeley ..... <i>Account Director</i>
Greg Almeida ..... <i>EVP, Executive Creative Director</i>	Chad Caufield ..... <i>Managing Partner</i>
Jonathan Balck ..... <i>Chief Strategy Officer</i>	Carrie Parks ..... <i>Managing Director</i>

## Our Capabilities

There is nothing we can't do. At least that's what our mothers tell us. Which is why, in an ever-evolving world, we evolve with it — offering your brand the tools to get noticed, make news, be heard or change the world.

MARKETING	CREATIVE	STRATEGY	PRODUCTION
Account Management	Art	Consumer Insights & Trends	Broadcast
CRM	Copy	Brand Strategy	Print
Experiential/Events	Design	Communications Planning	Web Development
Analytics & Measurement	Digital		Radio
Multicultural	Social		Studio/Mechanical
	Content		
	UX		

## Boston Headquarters

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